

OUR BOWNE VALUES

Bowne believes in these core values and uses them to define who we are and how we work as a company. These values have sustained us for well over 200 years and will continue to support our success as a global company that delivers unparalleled service to our customers, provides a satisfying and challenging work environment for our employees, and creates long-term value for our shareholders.

BOWNE FAMILY

All of us are proud to be part of the Bowne Family. Bowne cares about its people – its people care about each other – and they care about Bowne. The Bowne Family is characterized by a tradition of mutual respect and responsibility. Bowne's responsibility is to create an environment where development, growth and opportunity are fostered. As employees, we are all expected to demonstrate these principles in working with each other and to use our best efforts for the good of the company.

COMMITMENT TO QUALITY

At Bowne, we strive to “do the right thing right, the first time.” We all share a dedication to deliver the highest possible quality product and service to both our internal and external customers. We are committed to continuously improving our processes and procedures to produce the best possible product and service, in the most efficient manner, while retaining the flexibility to meet immediate customer challenges.

CUSTOMER FOCUS

Bowne's business begins with our commitment to understanding our customer's needs, and ends with delivering best-in-class solutions and service that meet our customer's needs in every way. Our continued success depends on an uncompromising commitment to excellence in everything we do for the customer.

EMBRACING INNOVATION

Bowne embraces innovation. However, we do not pursue innovation for innovation's sake – we pursue innovation with discipline to ensure that new ideas, products and work methods drive real and significant improvements in quality and service, and ultimately customer satisfaction.

INTEGRITY AND RESPECT

We act with integrity in all of our dealings with customers, in all of our relationships with each other, and as ambassadors of Bowne to the rest of the world. We respect everyone, communicating openly and honestly. We deliver on our promises.

TEAMWORK

Bowne encourages teamwork on every level – both formally and informally – because the nature of all of our businesses requires the collective best efforts of many individuals. We encourage a collaborative environment that takes advantage of our diverse Bowne Family resources to provide the best-in-class solutions and service needed by our customers.